

LIFE

B R A N D



LIFE B R A N D

Welcome

Dear Potential Business Partner,

Thank you for considering Life Brand products for your location. Our products are developed to create a culture and branding for those who invest their recreational time in any type of riding, golf, hunting and fishing disciplines. With an extensive background in the action sports, powersports and recreational markets we feel we're creating a universal community amongst those who passionately spend their time involved in these activities

We are of a strong belief that our dealer network is part of our family and we look forward to servicing our dealers to the highest level of service and resource accommodation. To maintain the integrity of Life Brand and to our existing dealers and consumers alike, we request the Dealer Application be filled out in its entirety.

Once your form is completed please email to dealers@lifebrand.co

We appreciate the time taken to provide the information we have requested and look forward to a long term and successful relationship with your company.

Very Best Regards,

Dustin Grice
President



Business Synopsis

Life Brand, is a Minnesota based company committed to providing high quality apparel and goods to the action sports and recreational sports marketplace and beyond. Our goal is to bring forth a sense of community and family to a statewide audience based off of your passion for the action sports and recreational activities you participate in.

The brand is the brainchild of Dustin Grice a National BMX Pro from Eden Prairie, Minnesota, and has deep root in the BMX and action sports community both locally and internationally. Dustin owns and operates The Factory 24 Hour Indoor Bike Park in Minneapolis, as well as organizes and produces the Lil' Pros Tour stops throughout the world. Dustin has over 45,000 unique subscribers to his YouTube page, with more than 10 Million views of his online videos. Dustin has performed in Travis Pastrana's Nitro Circus, and has also been featured on the cover of BMX Plus! Magazine.

We currently support the following Brands, and look forward to having availability in all 50 States by the end of 2019

Ride Brand - Supports all forms of riding, from Motorcycling, Motocross, BMX, Surfing, Skateboarding, ATV, UTV, Snowmobiling, Snowboarding, Mountain Biking, Skiing, Wakeboarding, Wakesurfing, Watercraft, Road Bicycling and anything else you can RIDE.

Golf Brand - Supporting those who hit the links, daily, weekly or just for bachelor parties.

Hunt Brand - Supporting all forms of Hunting, from waterfowl, deer, big game and small game.

Fish Brand - For anyone who spend their time on the water looking to strike lunkers, in fresh or salt water.



Product Overview

Life Brand specializes in creating and manufacturing premium raised 3D and standard embroidered hats, soft comfortable t-shirts, and pullover and zip hoodies, and many more products, all available at an affordable price.

Description	MSRP	COST
Standard Tee's	\$19.95	\$10.00
Premium Tee's	\$29.95	\$15.00
Womens V-Neck Tee's	\$19.95	\$10.00
Trucker Snapback Hats	\$32.50	\$16.25
Flat Brim Snapback Hats	\$34.95	\$17.50
Flexfit Hats	\$34.95	\$17.50
Mens Tank Tops	\$24.95	\$12.50
Men's Raglan 3/4 Sleeve Shirts	\$29.95	\$15.00
Pullover Hoodie Sweatshirts	\$49.95	\$25.00
Zip Hoodie Sweatshirts	\$59.95	\$30.00

Photos & all products are available via our Dealer Website upon completion of Dealer Application.



2019 Dealer Program

Life Brand is a locally based company committed first and foremost to the success of your business. Our high quality apparel and goods are made to last and we'll stand behind them. Offer your customers something they haven't seen before and to be part of a community of riders, hunters, golfers, and fisherman. Life Brand wants to be a part of your business family of vendors, not just a relationship of dollars. We look forward to offering the utmost in service and support.

Program Discount Terms -

Order \$100+ Free Freight - Use PROMO CODE: **FREESHIP** (This discount always applies)

Current Program Terms are Valid until **12/31/2019** and may be changed at anytime.

Payment Terms:

All orders must be prepaid with credit card or PayPal transaction.

LIFE

B R A N D

Dealer Application

Business Name: _____

DBA: _____

Business Address**: _____ City: _____

State: _____ Zip: _____ (**) If multi-site locations exist, please list the business address of each site on separate forms.

Phone:(Store#) (_____) _____ Fax: (_____) _____

E-Mail* _____ Website: _____

*You will be notified of your Account Activation, Dealer Account # and B2B Login Info at this E-Mail Address.

Description of Business: Bike _____ Powersports _____ Snow/Ski/Skate _____ Horse _____ Other _____

BUSINESS INFORMATION:

Type of Business: Sole Proprietor _____ Partnership _____ Corporation _____

Owner(s) Name(s) _____ Owner(s) Name(s) _____

Home Phone # _____ Cell Phone # _____

Parts Manager: _____ Buyer: _____

Federal EIN# _____ State Tax ID # _____

Years in Business: _____ Store Hours: _____ Day(s) Closed: _____

Credit Card Information:

Card # _____ Exp Date _____ CVV# _____

Name as it appears on Card: _____

I hereby confirm that all requested information is correct.

Signature: _____ Print Name: _____

Title: _____ Date: _____

LIFE

B R A N D

Thank You

Thank you for your interest in Life Brand. We are always looking forward to a long term relationship together. Please contact us any time you ever have any questions.

